

Integrated Environmental Assessment Training Manual for the Arab Region

Module 4 *Monitoring, Data and Indicators*



Sessions at a Glance



Session 1: Introduction Session 2: Developing Data for IEA Session 3: Information Systems Session 4: Indicators and Indices Session 5: Data Analysis



Introduction



Knowledge gained from data is fundamental to our understanding of environmental issues as well as for communicating information to policy makers and other groups in society.

However, without good quality, relevant data and indicators, the assessment loses not only valuable communication tools, but also credibility and the ability to measure progress towards sustainability goals and objectives.





- Understand the roles and uses of data, indicators and indices in integrated environmental assessment
- Know how to develop strategies for collecting and validating data
- Understand how indicators and indices are developed and used
- Be able to analyze indicators and index outcomes
- Be able to communicate and present statistical and mapbased data visually





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The IEA concept is based on a new view of environmental issues that include:

- Description of a country's state of the environment (SoE).
- Explanation of the SoE trends.
- Linking SoE with the root causes and pressures of the problem.
- Description of the impacts of such SoE.
- Relationship between SoE and current policies aiming at improving or aggravating such state in the future.
- Providing decision makers and relevant communities with a complete view of the environmental conditions, trends, and pressures, in addition to the root causes and policies, as well as solutions.

Demographics and economic activities

Environmental media



- Integrated analysis of links between development activities and environmental media.
- Analysis of environmental policies and their impact on the state of the environment.
- Prediction of future scenarios for the state of the environment and their impact on development plans and programs via a participatory approach.



IEA requires tools to monitor and measure change, perform the assessment, and conduct follow-up: Environmental indicators help shape those tools.

- Summarizes environmental state and trends.
- Identifies environmental problems
- Enables comparison across space and time
- Assists in identification of priorities
- Indicators are a means to follow-up on the implementation of particular policies and to measuring progress towards goals.
- Future prediction
- Provision of early warning information

Data is complied into indicators





Data are neutral facts

Knowledge gained from data is fundamental to our understanding of environmental issues as well as for communicating information to policy makers and other groups in society.

However, without good quality, relevant data and indicators, the assessment loses not only valuable communication tools, but also credibility and the ability to measure progress towards sustainability goals and objectives.





In the IEA process we need first to know :

What are the environmental issues?

- What are the indicators that reflect that issues?
- What are the data needed for calculating those indicators?



Data and Indicators

• Data are **neutral facts**.

Why Measure?

Societies measure what they care about on the basis that:

If you can't measure it, you can't manage it !!





A Framework for Data Flows







Continuum from Data to Indices: From narrow to broad views











What are the relevant issues?

- Desertification
- Water resources
- Climate change
- Quality of the urban environment
- Eutrophication
- Biodiversity

- Fish resources
- Toxic contamination
- Forest resources
- Oil resources
- Disposal of waste
- Depletion of the ozone layer
- Acidification etc.









Stage 3: Scoping and Design





Stage 5: Implementation







Prioritize the issues

Criteria for Issue Selection

Urgency & immediate impact Irreversibility Effects on human health Effects on economic productivity Number of people affected Loss of aesthetic values Impacts on cultural and historical heritages

Theme & Issue

What is the	What is the	What is the	What priority should be		
general theme	environment issue	geographical scale/	given to the problem?		
		coverage of the			
		problem?			
			Low	Medium	High



Who needs to be consulting when collecting data and developing indicators?



Stakeholders are individual and groups that include governmental, nongovernmental institutions, communities, universities and research institutions, development agencies and banks, donors, and the business community



Participatory Process

Questions to Ask:

Who needs to be consulted?

What are the most appropriate levels of participation?

What are the most relevant stages of the process?

What are the most efficient and effective mechanisms, given available resources?

How will input from those consulted be used and reported?









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In this session...



Types of data

- Quantitative
- Qualitative
- Spatial data
- Non-spatial data
- Data monitoring, collection and storage
- GEO Data Portal



Qualitative Data



Socially-derived information strengthens EIA by relating to the practical "real-world" dimension of the environment.

Qualitative methods can include:

- Field observation;
- Interviews with people who live in local environments;
- Narrative, descriptive, oral histories, and interpretive sources



Step1:What is happening to the Household Pharmaceutical Waste (HPW) in Kuwait and why?



Qualitative Data as a Complement to Quantitative Data



- Broadens the scope of environmental inquiry to include people's experiences, perspectives and perceptions;
- Makes use of critical environmental information before it shows up on the scientific or public radar;
- Integrates indigenous or other groups into formal environmental discussions and decision-making; and
- Acknowledges the role of perception in human response to environmental conditions.



Quantitative Data



- Geographic locations (coordinates);
- Large in volume (databases, reports, etc.);
- From a variety of often heterogeneous sources ;
- Variability of resolution (details) and scales;
- A high degree of complexity;
- Are needed at varying temporal frequency (e.g., Hourly, daily, monthly, yearly;
- Available in varying forms and formats; and
- Available in digital or electronic versions.







Forms of Quantitative Data

- Maps
- Remotely sensed data such as satellite imagery, aerial photographs, or other forms of data
- Computer data files
- Drawings

- Reports and documents
- Bibliographies
- Videos and films
- Graphs and charts
- Tables
- Computer animated images





- Very few assessment process have the **mandate, resources and capacity** to collect primary data.
- Many processes relay on data collected by others.
- Compiling data usually means collecting data from many different sources.



...collected for **one point** and result in a single number;

...can not be further broken down;

- ...can have **temporal resolution** if collected continuously over a period of time from a specific geographical point;
- ...can be obtained from **statistical sources** or isolated research.











Spatial Data...



Deo

- Describes the distribution of phenomena and artefacts;
- Is used to identify the location and shape of, and relationships among, geographic features and boundaries;
- Is often displayed as layers[™] of data;
- Presents a very immediate and visual message regarding environmental issues and management.





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P-E

Data: NCEP/NOAR Reanabais Project. 1856-1987 Climatologies Animativn: Department of Geography. University of Cregon, Narch 2006



Georeferenced Data or Indicators

Examples of Layers you might use:

- Aerial photography
- Satellite imagery
- Country boundaries
- Local administrative boundaries
- Streets
- Cities
- Utilities

- Protected natural areas
- Habitat regions
- Lakes and rivers
- Elevation contours
- Climate data
- Soil layer data
- Wildlife populations



Layers of Spatial Data

Destruction of largest date palm forest - Shatt al-Arab, Iran/Iraq





1975-2002: Destruction of the largest date palm forest in the world, bordering Iraq and Iran



By 2002, more than 80% of palms were wiped out due to war, salt and pests





Greening of Al' Isawiyah desert Saudi Arabia





 1991 – Irrigation in the desert begins

• 2000 – Irrigation transforms the desert

• 2004 – Irrigation intensity increases







Monitoring and Data Collection of Environmental Trends and Conditions



- Monitoring provides tangible information on a regular basis over an extended period of time about past and present conditions of the environment.
- Monitoring can be used to **evaluate** the performance and effectiveness of policies implemented and actions taken.




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- There is a critical shortage of comprehensive, harmonized, high quality data that are readily available for analysis of environmental issues.
- IEAs can have an important role in identifying the most important data gaps, and providing feedback to monitoring and observation programmes.





- 1) Develop a plan for data collection, considering,
 - a. What type of data is needed?
 - b. What data needs are higher priority?
 - c. What are the criteria for data collected, including **quality and cost**?
- 2) Survey data availability for the different components of your assessment.



Steps for Data Collection and Compilation





Source: UNEP/DEIA, Rump, P.C. (1996). *State of the Environment Reporting: Source Book of Methods and Approaches*. UNEP/DEIA/TR.96-1, UNEP, Nairobi.





- Data quality must be **sufficient** to satisfy objectives.
- Use **proxies** (imperfect approximations) if no direct data can be obtained (E.G. CO2 emissions to show climate change).
- Use **best available, scientifically sound data** from widely recognized sources.



Storing Data in an Indicator Database



- A database is an organized **collection of data**.
- To keep the database up to date, link it electronically to **monitoring systems**.
- A database can be used to **prepare reports** for use by policy-makers and the public.
- Building a database can be a **collaborative effort.**





- Some Environmental and socio-economic data is available for free on the Internet.
- Many online data and map services are simple to use with most Internet browser programs.
- The GEO Data Portal provides data from authoritative international sources to the assessment community. (<u>http://geodata.grid.unep.ch</u>)



GEO Data Portal



What is GEO Data Portal?

An authoritative source of data used by UNEP and partners in the GEO reporting process and other integrated environmental assessments.

What does the GEO Data Portal do?

- Gives access to a broad collection of harmonized environmental and socio-economic data sets from authoritative sources from global, regional, subregional and national levels.
- Enables mapping and analysis.









GEO Data Portal



What themes are present?

- Climate, disasters, forests, freshwater
- Education, health economy, population, environmental policies

Who uses the GEO Data Portal?

- UNEP Offices, GEO Collaborating Centres, contributors
- Universities, schools, civil society and general public



GEO Data Portal



Who provides data to the Portal?

 FAO, UNEP, UNESCO, UN Statistical Division, World Bank, OECD

Are there regional versions of the Portal?

- Yes, in Latin America and Africa
- Soon to follow are Asia Pacific and West Asian

Where can I access the Portal?

By website: <u>http://geodata.grid.unep.ch/</u> By CD-Rom: <u>http://www.grid.unep.ch/wsis/</u>





- In groups of 3-5, discuss how each person has used spatial data to describe an environmental issue.
- Describe the data analyses that were conducted and the uses of those analyses.
- What worked well and what did not in that process?





- Session 1: Introduction
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In this session...



- Selecting good indicators
- Participatory processes
- Indicator frameworks
- Indicator development
- Core indicator sets
- Indices



What is indicator?



- The term indicator comes from the Latin indicate, which means to point out. Indicator could also be defined as a parameter, or a value derived from parameters, which points to, provides information about, and describes the state of a phenomenon/ environment/ area.
- Environmental indicators : are scientific measurements that track environmental conditions over time.



Why indicators?



- Indicators make data relevant for society and policy making.
- They help us understand what is happening around us.
- As a society, we tend to choose measures that **reflect** our values.
- At the same time, information we receive also **shapes** what we value.





The major functions of indicators are:



1.To assess conditions and trends





Increase trends in animal units in the Sultanate of Oman



2. Compare across places







3. Assess conditions and trends in relation to goals and targets





- Amount of waste produced kg/capita/day GCC (2005، الحمود)









Example: Trends in municipal per capita water use in the State of Kuwait, 1975-2000



Year



Anticipate future conditions and trends







Yet, which indicators should be included in our reports?





- Identifying priority environment and development issues;
- Prioritizing the issues relevant to different sectors and media;
- Identifying indicators needed;
- Identifying data available and data gaps relevant to these issues;
- Identifying responsible institutions for data that is available;
- Assessing the possibilities of generating data, where and when needed, to fulfill data gaps;
- Identifying tentative list of indicators relevant to your city;
- Collecting data and calculating indicators.





- Agreement on environmental issues to be included in the report.
- What is DPSIR for each issue?
- Which scientifically-acceptable indicators reflect DPSIR ? (SoE in cities, sustainable development indicators, etc)
- What data is needed in the calculation of each indicator?
- How is each indicator measured?
- What is the significance of the indicator?



Who needs to be consulting when collecting data and developing indicators?





Indicators used are selected from a whole group of urban environment indicators by specialized technical assessment teams.

Stakeholders are individual and groups that include governmental, non-governmental institutions, communities, universities and research institutions, development agencies and banks, donors, and the business community



Participatory Process

Questions to Ask:

Who needs to be consulted?

What are the most appropriate levels of participation?

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The value of indicators in policy making



Indicators have the potential to...

- Provide feedback on system behaviour and policy performance;
- ✓ Improve chances of successful adaptation;
- ✓ Ensure movement toward common goals;
- ✓ Improve implementation; and
- ✓ Increase accountability.

Looking Back to Think Ahead





The challenge of selecting good indicators



Selecting indicators can be a balancing act, with trade-offs such as **ensuring relevance** to society and policy-makers, using data that is **scientifically sound and accurate**, and relaying data in a way that is **easily interpreted**.







Continuum from Data to Indices From narrow to broad views

Information Requirements for Various Users



Orienting Indicators to Conceptual Frameworks



The **orientation** of indicators to issues as well as **relationships** among indicators (such as cause and effect relationships) is often structured using **conceptual frameworks**.



- -
- ✓ Helps position the environment in relation to issues of (sustainable) development;
- ✓ Helps establish cause-effect relationships;
- ✓ Becomes a communication tool for engaging a multi-sectoral and multidisciplinary group;
- ✓ Provides a roadmap and systematic checklist for the report writer.



DPSIR Framework



- Driver Pressure State Impact -Response
- Shows relationships between human activity and ecosystem well-being and is used for GEO - 4.


-











Indicator Development





Source: Palmer Development Group 2004





- Core indicators sets are limited in number and clustered around themes;
- They provide clear and straightforward information to decision makers;
- They **do not provide a comprehensive picture** or show relationships between indicators;
- Examples include OECD, UNEP (UNCSD), EU structural indicators, and GEO core data matrix.



Themes from the GEO Core Data Matrix



- ➤ Land
- ➢ Forests
- Biodiversity
- Fresh water
- > Atmosphere

- Coastal and marine areas
- Disasters
- ➢ Urban areas
- Socio-economic
- Geography



Sample Indicators from the GEO Core Indicator Data Matrix



Theme	Issue	Potential Data Variables	Proposed Lead and Key Indicators
Land	Soil	Water erosion (000 tonne/ha) Wind erosion (000 tonne/ha)	Average annual soil erosion rate
	Erosion	Area affected by desertification (000 ha and %) of rain-fed croplands, irrigated land, forest and woodlands	Total land affected by desertification
	Land saliniza- tion	Areas affected by salinization and waterlogging (000 ha and and change)	Total area affected by salinization





- Developed in response to Agenda 21 (Chapter 40)
- Original workplan included a list of 130 indicators organized using the Driver – State – Response framework
- As a result of testing the indicators, the number of indicators was **reduced to 58** and the DSR framework was replaced by a thematic "**four pillars**" **framework**.



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The Report

Priority Environmental Indicators in West Asia, Arab Africa Regions:

- 1. Chapter 1: Priority Environmental Indicators in West Asia, Arab Africa Regions
- 2. Chapter 2: Theme Matrices and Methodology Sheets
- 3. Chapter 3: Energy
- 4. Chapter 4: Health
- 5. Chapter 5: Agriculture/Land
- 6. Chapter 6: Biodiversity
- 7. Chapter 7: Coastal & Marine Environment

Download the full report here [Word file]







Theme: Coastal And Marine Environment



ISSUE

- Coastal Degradation
- Marine Pollution

THEME : COASTAL AND MARINE ENVIRONMENT

ISSUE	INDICATORS	TYPE (DPSIR)
Coastal Degradation	Percent of Total Population Living in Coastal Areas	
	Development along shore	
	Annual Catch by Major Species	
Marine Pollution	Releases of nitrogen and phosphorus to coastal waters	
	Algae Concentration in Coastal Waters	
	Oil pollution at coast & at sea	S



Indicator Methodology Sheets



...developed for each selected indicator

Definition of indicator	
Type of indicator	
Underlying Definitions and Concepts	
Unit of Measurement	
Measurement methods	
Data needed to compile indicator	
Data sources	
References	



Theme: Water

Issue: Water Pollution

Indicator: Percent of Population with Adequate Sanitary Facilities.



Definition of indicator	Proportion of population with access to a sanitary facility in the dwelling or immediate vicinity.
Type of indicator	State
Underlying Definitions and Concepts	Sanitary Facility: (definition of a suitable sanitary facility) Population: (i.e. includes rural and urban)
Unit of Measurement	%
Measurement methods	May be calculated as: # people with improved disposal facilities available (X 100) / total population
Data needed to compile indicator	The number of people with access to improved sanitary facilities and total population.
Data sources	Routinely collected at national and sub-national levels in most countries. Include administrative bodies where information can be found.
References	Key references for indicator development.



Exercise : (30 minutes)

Identifying Indicators and Data Sets



- **Step 1.** In plenary, develop a list of short themes required to develop the assessment report.
 - Prioritize the themes according what might be most relevant for GEOLand at this time.
 - Form smaller groups, and assign each group a theme.





- Step 3. In sub-groups, prepare a list of issues related to the theme of your group.
- Step 4. Identify indicators that correspond to each issue.
 - Brainstorm a larger list, and then narrow down your list using indicator criteria.
 - Indicate whether the indicator is a driver, pressure, state, impact or response in the DPSIR framework.





- Step 5. Identify the data you will need for the indicator. There are a number of data sources you may wish to consult.
 - o GEO Data Portal.
 - o FAO Statistical databases (FAOSTAT, Aquastat, Fishstat, Terrastat).
 - o ESCWA Statistical databases
 - o Others listed in the database section of this report.
 - o Materials: A sample of the question completed to help orient participants and trainers.





Indices





 Consist of multiple indicators combined into a composite or aggregated unit

 Are often used to assess and compare performance against benchmarks or among performers

• If using to inform policy, it is paramount that that the indicators are well constructed and accurately interpreted





- Indices have a broad scope and can result in overlooking specific issues that are reflected in specific indicators.
- An index is based on the **best available data**, which means that indicators for which there is no data will not be included.
- Correlation among different indicators should be avoided so that certain issues are not amplified in the index.





- Indicator data is standardized, such as converting all indicators to a scale of 0-100, so they can be aggregated;
- Indicators are sometimes assigned relative weights so that some indicators are given more emphasis in the index;
- Assigning weights can be based on policy relevance, societal values or on quality and quantity of data.



- Human Development Index
- Air Quality Index
- Environmental Performance Index

The calculation of the human development index

The human development index is a figure which express the development standard of a society (country, region). which combines judgments on the health, knowledge and standard of living of the society's members, and thus also indirectly on all the factors which have an influence on these elements. The index is calculated as follows:



Sources: Human Development Reports 1991-1994. UNDP http://www.undp.ee/nhdr/Box21.html

Air Quality Index

Air Quality Index (AQI) Values	Levels of Health Concern	Colors
When the AQI is in this range:	air quality conditions are:	as symbolized by this color:
0 to 50	Good	Green
51 to 100	Moderate	Yellow
101 to 150	Unhealthy for Sensitive Groups	Orange
151 to 200	Unhealthy	Red
201 to 300	Very Unhealthy	Purple
301 to 500	Hazardous	Maroon



(10 minutes)

In plenary,

- How do you feel a policy maker or manager might need to communicate about air quality?
- What indicators would be appropriate to include in an Air Quality Index?
- Based on the air quality indicators in the module, what indicators would you have included or excluded?







Air Quality Index for countries

- Background:
 - Often a single air quality index is a composite of many indicators on air quality
 - When direct measurements are not available, proxies are used, such as the use of emissions when air concentrations are not available.





Communicating an index

- In groups of 3-5, envision an effort to communicate a trend in one environmental issue (e.g., air quality).
- Describe three approaches you might use and describe the strengths and weaknesses of each.





- Who are the different audiences that would see the indicators?
- What information needs does each audience have?
- What are some ways you can provide the technical information needed while at the same time making the indicators visually captivating?



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- Non-spatial data analysis
- Spatial data analysis
- Linkages to Module 7 on physical presentation of data



Non-Spatial Analysis



- Performance evaluation
 - Baseline
 - Targets
 - Thresholds
- Science, policy and societal values all influence the development of performance indicators, making it a challenging task.

National Ambient Air Quality Standards				
POLLUTANTS	AVERAGE TIME	CONCENTRATION		
Sulphur dioxide (SO2)	Annual average	60 µg/m ³		
	24 hour	80 µg/m ³		
Oxides of Nitrogen (NO2)	A.A	60 μg /m³		
	24H	80 μg /m ³		
Suspended Particulate Matter (SPM)	Α.Α	140 µg/m ³		
	24H	200 µg/m ³		
Lead	A.A	0.75 μg/m ³		
	24H	1.0 µg/m ³		
Carbon Monoxide	A.A	2.0 μg/m ³		
	24H	4.0 μg/m ³		
Respirable Particulate Matter (RPM)	A.A	60 μg/m ³		
	24H	100 µg/m ³		





- Allows us to understand changes in **performance** over time
- Trends can be presented in ways that result in different interpretations, such as:
 - indicators presented as an absolute value, a percentage or an index



- difference in scale on the Y-axis

Impact of deterioration of groundwater on cereal production in the GCC



Trend Analysis: Examples







Source: FAOSTAT, 2005

Qatar



Looking Back to Think Ahead







Graph 1: Erratic Pattern

Graph 2: Stable Pattern



The data is the same for both graphs... the difference is the scale on the Y-axis.



Impact of ground water deterioration on grain productivity (metric tons) GCC



Correlation Analysis



...identifies degree of similarity among variables using statistics



...does not imply cause and effect

...can be positive or negative



Presenting Indicators Using Symbols



Visually show performance of an indicator using easily understood symbols.






- ✓ View & analyse data from global perspective;
- Overlay data layers for analysis and mapping;
- Provide framework for studying complex systems;
- Powerful tool for analysing changes in landscapes and human impacts;
- Create simulations and models to predict possible future conditions and effects;
- Have a a powerful visual and universal language.



Spatial Analysis



What is spatial analysis?

It is the process of **modelling**, **examining and interpreting** spatial data and any associated databases.

Spatial analysis is a powerful and useful tool for interpreting and understanding **geographic areas**, evaluating suitability and capability of **natural areas**, or for estimating and predicting impacts of human development.

















- ✓ View & analyse data from global perspective;
- Overlay data layers for analysis and mapping;
- Provide framework for studying complex systems;
- Powerful tool for analysing changes in landscapes and human impacts;
- Create simulations and models to predict possible future conditions and effects;
- Have a a powerful visual and universal language.











Spatial Maps

- Give examples of other spatial data layers that could be overlaid and integrated for further analysis.
- 2. Describe how these time series maps can be used and integrated into an SOE report, and the information they provide.



System for Integrated Environmental and Economic Accounting (SEEA)



- An integrated framework for economic and environmental data
- Developed by the united nations as a satellite database to the system of national accounts (SNA)
- Developed to enable incorporation of environmental data into economic decision-making
- Enables measurement of the contribution of the environment to the economy and visa versa
- Provides policy-makers with indicators and descriptive statistics to monitor these interactions, as well as a database for strategic planning and policy analysis to identify more sustainable paths of development.



System for Integrated Environmental and Economic Accounting (SEEA)



- Flow accounts for pollution, energy and materials
- Environmental protection and resource management expenditure accounts
- Natural resource asset accounts
- Valuation of non-market flows and environmentally -adjusted aggregates

